

CRAWLER

WALKER CORL

www.IAmCrawler.com | Graphic Design + Photography + Video

- 8 Years Agency Experience... and 10 years of experience in graphic design, photography, videography, animation, printing process and website design & basic development.
- Well accomplished in most Adobe Creative Cloud software (Photoshop, Illustrator, InDesign, Dreamweaver, Lightroom, Premier Pro, After Effect, etc)

EDUCATION

SCAD, Savannah College of Art and Design (Sept. 2016 - Present) - Savannah, GA

BA, Visual Communication (Graphic Design); Minor, Advertising Photography

- Current Grade Point Average - 3.7 GPA, Deans List
- Graphic Design (Major) & Commercial Photography (Minor)
- Collaborated with other students from different Majors on various projects to accomplish final deliverables for class (Worked as art director, graphic designer, and photographer)
- Started and completed Phase Ones certification course (2018)
- **Award:** Winner of the Profoto "Rising Light" photographer competition, for upcoming and talented photographers graduating from college (October 2018)

Central Piedmont Community College (Sept. 2007 - May 2010) - Charlotte, NC

AAS, Advertising & Graphic Design

- Graduated in May 2010 with Associates degree and certificates in typography, photography and web design
- Served on CPCC Advertising/Graphic Design Advisory Board from 2012 - 2016
- Guest lecturer for CPCC graphic design classes as an industry professional

WORK EXPERIENCE

AC&M Group, Art Director (January 2010 - 2018)

Multicultural, Sports & Social Media Marketing Agency (www.acmconnect.com)

- Hired as a Junior Graphic Designer in 2010, promoted to Senior Designer in 2011, and became Art Director for AC&M Group in 2013
- Design materials for international and domestic advertising campaigns for Soccer.com, New Balance, Sherwin Williams, Family Dollar and others
- Direct and execute photo and video shoots for many different clients such as 7up, New Balance, Sports Endeavors Inc, Big Lots and Adidas
- Traveled around the United States and to other countries for design projects, photography, productions and events to capture creative content (Germany, England, Mexico, Canada, and over 10 different US states)
- Work on multiple types of projects such as creating new logos & branding, designing & developing websites, capturing social content for social media, and created many other digital & printed advertising materials
- Lead and collaborate with a staff of multiple graphic designers, brainstorming, overseeing and editing artwork that runs through the department for each separate account

Media Concord, Designer & Photographer (Sept. 2008 - Present)

Freelance Design (www.mediaconcord.com)

- Developed and produced a wide variety of materials such as logos, websites, product branding, package design, commercial and portrait photography
- Worked with multiple clients from concept development through project completion
- Collaborated with a diverse group of clients, including Embassy Suites, athletes, churches, schools, production companies and local businesses